

## Finding the Wow! You: Five ways you can knock the socks off your listeners and learners

Think about the best You Tube or TED videos, or the passion and energy we might find on blogs from Seth Godin or Tom Peters. The writing and presentations that our learners are finding online has the potential to knock their socks off in terms of its provocative and helpful content and quality of delivery. Some of these presentations are compelling enough to be life changing.

We can (and should) learn from virtuoso performances. Sure, some of the more famous speakers charge tens of thousands of dollars and spit polish their talks for weeks. But the fact is that the secret sauce – the qualities that make the presentations amazing – is something that we can all learn to do regardless of our personal style or training approach. And we need to learn these skills because our learners expect and deserve our best work.

As training and development professionals, we need to bring our A-game to every presentation – every facilitation – or people will tune out and start twittering unrelated messages during class. But how do we do this? What are the ingredients that will make our talks spectacular? During this presentation, Lisa Haneberg will share five ways - with vivid examples - that anyone can use to bring their presentations to the next level.



**Presenter:** Lisa Haneberg is a Vice President with Cincinnati-based MPI Consulting <http://www.managementperformance.com/> where she leads the firm's organizational development practice. She has over 25 years of experience with consulting, training and coaching solutions for large and small companies, and government and nonprofit organizations. She has particular expertise in the areas

of organizational alignment, middle management effectiveness and development, senior team development and executive coaching. Lisa is a published author touching on such topics as coaching, management and inter-generational collaboration. Some of her published works include: *High Impact Middle Management: Solutions for Today's Busy Managers*, *Organization Development Basics*, *Focus Like a Laser Beam: 10 Ways to Do What Matters Most* and *Hip and Sage: Baby Boomer's Guide to Connecting and Collaborating with Younger Generations in the Workplace*. Prior to joining MPI, Lisa ran a successful consulting practice and held internal leadership positions in companies such as Black & Decker, Mead Paper, Intel, Amazon.com, Cruise West and the Beacon Hotel Corporation. Lisa is an active member of ASTD and has spoken at many local, regional and national conferences.